

Building a Race Equity Culture

a pre-convening to UPSWELL



On November 12, EiC will hold **pre-convening to Upswell Chicago** for nonprofit and philanthropy organizations whose leaders and teams want to learn more about how to build a Race Equity Culture. Plenary and working sessions will focus on how equity can be operationalized in organizational culture, highlighting best practices from our **Awake to Woke to Work: Building a Race Equity Culture** publication. Register now at <http://bit.ly/eicnov12>.



November 12th, 2019

9:00 AM- 6:30 PM

Hilton Chicago

720 S Michigan Ave
Chicago, IL 60605

While the day's agenda is still being finalized, EiC is excited that Dr. Gail Christopher, an award winning social change agent and former Senior Advisor and Vice President of the W. K. Kellogg Foundation, will give the opening keynote on her Rx Racial Healing work. And, Marcus Walton, the recently appointed president of Grantmakers for Effective Organizations, will then moderate a dialogue on how her unique approach to centering race equity can be utilized as part of an organization's process to operationalize equity and transform culture.

About Equity in the Center and The Race Equity Cycle

Equity in the Center (EiC) works to shift mindsets, practices and systems in the social sector to increase race equity. We envision a future where nonprofit and philanthropic organizations are characterized by a **Race Equity Culture**, meaning they implement and advance race equity internally while advocating for and centering it in work externally.

For additional context on EiC's work, watch the following video, featuring 2018 EiC Summit participants, discussing the value of the experience, our research and the national network of leaders working to build a Race Equity Culture: <https://vimeo.com/326497664>



Sponsoring Building a Race Equity Culture

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Snapshot of 2018 Equity in the Center Summit

2018 Summit Participant Breakdown

- NonProfit Professional: 50.9%
- Foundation Professional: 13.2%
- Independent Consultant: 11.3%
- Firm-Based Consultant: 13.2%
- Other: 11.4%

2018 Summit Participant Feedback

- 100% of participants said the Summit met expectations
- 99% of participants rate the Summit a 4 or 5 (on a scale of 1-5)
- 82% of Summit participants who attended a previous EiC convening rated the level of action their organization has taken since that first convening a 4 or 5 (on a scale of 1-5)
- Top three reasons for attending: Team-building; Finding practical resources, tools or strategies; Increasing commitment and capacity to take action on race equity



Sponsorship Opportunities

Principal Sponsor \$20,000

The Principal Sponsor Level is the highest level of sponsorship for EiC convenings:

- Logo listed as Principal sponsor in pre-convening materials and on social media
- Opportunity to make remarks at the pre-convening
- Sponsorship of twenty-five scholarships for leaders of community-based organizations in the Chicago area
- Registration for eight representatives
- All benefits of Premiere Level sponsorship

In 2017, The Kresge Foundation served as Principal Sponsor for the EiC Summit in Detroit, Michigan.

Premiere Sponsor \$10,000

The Premiere Level sponsorship offers complete visibility across event:

- Logo listed as Premiere sponsor in pre-convening materials and on social media
- Sponsorship of ten scholarships for leaders of community-based organizations in the Chicago area
- Registration for four representatives
- All benefits of Champion Level sponsorship

In 2018, the Annie E. Casey Foundation served as Premier Sponsor for the EiC Summit in Baltimore, MD

Champion Sponsor \$5,000

- Logo listed as Champion sponsor in pre-convening materials and on social media
- Sponsorship of pre-convening breakfast and lunch
- Sponsorship of four scholarships for leaders of community-based organizations in the Chicago area
- Registration for two representatives
- All benefits of Advocate Level sponsorship

In May 2019, Amy Mandel served as Champion Sponsor for the EiC Convening in Washington, DC.

Advocate Sponsor \$2,500

- Logo listed as Advocate sponsor in pre-convening materials and social media
- Sponsorship of reception for approximately 100 guests
- One item placed in folders/bags given to registered attendees
- Registration for two representatives

Contact EiC Executive Director Kerrien Suarez at ksuarez@proinspire.org for additional information.